

# Chronic Redness Relief Serum

This exclusive blend of clinically tested, patented complexes addresses the key biological factors that lead to chronically red, puffy, and easily irritated skin and other aggravating factors linked to rosacea. Results are apparent within one to four weeks of twice-daily use.

Chronic Red Relief Serum cools heat-activated skin and counteracts the effects of food, alcohol, emotional stress and other rosacea triggers – effectively reducing flushing, redness and blotchiness. Puffiness seems to lessen, discomfort and surface tenderness are brought under control, weakened components of the skin that lead to chronic redness are strengthened.

Chronic Red Relief Serum also helps to avert future flare-ups and limits the growth of undesirable flora and lipase – an enzyme known to trigger redness episodes.

Does not contain fragrance, colorants, AHAs, or alcohol. Self-preserving formula. Vegan.

All Action Ingredients are used at clinically-tested percentages, which are

IBR CalmdeAge® (Phoenix Dactylifera Seed) | powerful redness inhibitor from upcycled date seeds. Exceptionally soothing. Inhibits visible 'spider veins' and dispersed topical redness. Relieves multiple signs of rosacea within days to weeks.

Redyless® (Piperonyl Glucoside) | Due to a recent understanding of the biological mechanisms of facial redness, this new patented molecule inhibits the activity of cell receptors sensitive to variations in hot/cold temperatures, food- and alcohol-related flushing, emotional stress, and other stimuli at the root of facial redness. Reduces skin

sensitivity to common rosacea triggers. Strengthens fragile vessels. Relieves the appearance of flushing while keeping redness under control.

Eyeliss™ (Hesperidin Methyl Chalcone, Dipeptide-2, Palmitoyl Tetrapeptide-7) | patented multi-peptide and flavonoid complex improves lymphatic circulation, firmness, and elasticity and decreases capillary permeability to help reduce swelling and puffiness joint to rosacea.

Licochalcone A | potent anti-inflammatory isolated from the root of the Chinese licorice (*glycyrrhizanflata*). Limits the growth of flora linked to rosacea. Inhibits lipase – an enzyme known to trigger redness episodes.

Niacinamide controls signs of redness, blotchiness, flakiness, irritation, and bumps associated with rosacea. It helps rebuild the damaged barrier and relieves symptoms of sensitivity common to rosacea.

Inoveol® EGCG (Epigallocatechin Galltyl Glucoside) | one of green tea's most active antioxidants and anti-inflammatories, this patented, highly stable, time-released complex quickly relieves visible redness and calms signs of inflammation.

Cortinhib (Helichrysum Italicum Extract) | inhibits the visible effects of cortisol, controlling signs of aging due to stress; anti-inflammatory, anti-allergic, and antimicrobial